

**Why host a Community or Corporate Book Drive with Better World Books?**

A community or corporate book drive allows volunteers or employees to donate their gently used books to raise money for a wonderful cause—literacy. Our Program is easy to implement, costs nothing, adaptable to any size community or workforce, and driven by results.

Help generate funding for a non-profit literacy initiative—start collecting books today!

**Which non-profit literacy partners does Better World Books work with?**

Our literacy partners are credible, well-established, non-profit organizations with proven operating backgrounds. Our four main partners are Books For Africa ([www.booksforafrica.org](http://www.booksforafrica.org)), Room To Read ([www.roomtoread.org](http://www.roomtoread.org)), the National Center for Family Literacy ([www.familit.org](http://www.familit.org)), and the World Education & Development Fund ([www.worldfund.org](http://www.worldfund.org)). Aside from truckloads of books, we have donated/pledged more than \$1.3 million to our non-profit literacy partners.

If your organization does not have a charitable, literacy-oriented Foundation or does not have a working relationship with a local, regional or national non-profit literacy organization, your organization may designate one of our major literacy partners to be the beneficiary of the Community or Corporate Book Drive.

**How much money actually benefits the non-profit literacy partner?**

We donate 30% of net sales to your organization's designated non-profit literacy partner. Net sales are defined as the sale price of the book minus any marketplace commissions. For example, a book sold on Amazon.com for \$100.00 would have a net sale price of \$85.00 (after Amazon.com's 15% marketplace commission). Payments are made to your organization's designated non-profit literacy partner every calendar quarter.

**What are the responsibilities of our Organization?**

Since you know how to motivate your volunteers or employees better than we do, we ask that you make a concerted effort to promote the drive. This includes designing/printing marketing materials to promote the drive. Aside from that, a successful drive requires minimal effort from a combination of staff and/or volunteers. At the conclusion of the drive, volunteers pack-up the materials collected for shipment to Better World Books—and of course, we pay for the shipping!

**What supplies and support does Better World Books provide?**

Better World Books makes it easy and convenient to run a Community or Corporate Book Drive. At no cost, we provide collection boxes, shipping cartons, tape and access to a UPS web portal where UPS labels can be generated to ship the materials to our warehouse.

**What type of books/materials does Better World Books accept?**

We accept books that are in merchantable condition (i.e. no water damage, mildew/mold, missing pages, spine damage, etc.).

- |                                 |                          |   |
|---------------------------------|--------------------------|---|
| • Hardcover Fiction/Non-Fiction | • Dictionaries           | • Unopened Software Sets                          |
| • Textbooks (2000 or newer)     | • Ex-Library Copies      | • CDs*  |
| • Trade Paperbacks              | • Rare/Collectible books | • DVDs and VHS Cassettes*                         |
| • Travel Books (2003 or newer)  | • Out-of-Print books     | *Must be operable and include casing with artwork |

**What type of books/materials does Better World Books not accept?**

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|-----------------------------------|--|---|
| • Mass-market paperbacks          | • Tax documents                              | • LP Records  |
| • Book Club Editions              | • Government documents                       | • Custom Course Packets                                 |
| • The Modern Library Series books | • Periodicals                                | • Directories   |
| • Time Life Series Books          | • Magazines                                  | • Marquis Who's Who                                     |
| • Desk Reference books            | • Academic Journals                          | • Telephone books                                       |
| • Reader's Digest Condensed books | • Encyclopedia sets (incomplete or complete) | • <b>Damaged books/materials not suitable for sale.</b> |

**Wow! How do we get started?**

Simply send an e-mail with your contact information, including phone number, to [Bookdrive@betterworldbooks.com](mailto:Bookdrive@betterworldbooks.com). Thank you for your interest in Better World Books!